

Privacy Policy

Crystal Clear Strategic ("we", "us", "our") is committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy outlines how we collect, use, store, and disclose your personal data in accordance with the Australian Privacy Principles under the Privacy Act 1988 (Cth).

1. What Information We Collect

We may collect the following types of personal information when you interact with our website or services:

- Name
- Email address
- Phone number
- Business details (e.g., ABN, trading name)
- Information you provide via contact forms, bookings (e.g., "15 minute free call"), or email
- Any other information reasonably necessary to provide our bookkeeping or advisory services

2. How We Collect Your Information

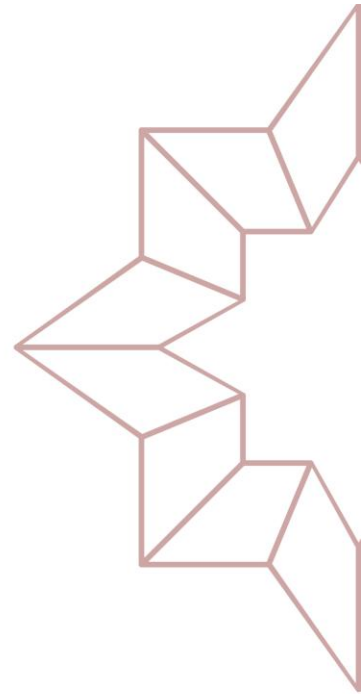
We collect personal information when you:

- Submit a contact form or booking request on our website
- Communicate with us via email or phone
- Engage us for our services
- Sign up for newsletters or download materials

3. Why We Collect It

We collect personal information to:

- Respond to your enquiries and service requests
- Provide and manage our bookkeeping, BAS agent, and advisory services
- Send relevant updates or resources
- Meet our legal and tax obligations
- Improve our website, offerings, and customer experience



4. Disclosure of Your Information

We will never sell or rent your personal information.

We may disclose your information to:

- Trusted third-party providers (e.g. CRM, email service providers, secure file storage) to assist in service delivery
- Legal or regulatory bodies if required by law
- Our professional advisors (e.g. accountant or legal counsel) when necessary and with appropriate safeguards

5. Security

We take reasonable steps to protect the personal information we hold from misuse, interference, loss, unauthorized access, modification, or disclosure. This includes secure digital storage and limiting access to authorized personnel only.

6. Access & Correction

You may request access to, or correction of, your personal information at any time by contacting us at hello@crystalclearstrategic.com.au.

7. Cookies & Analytics

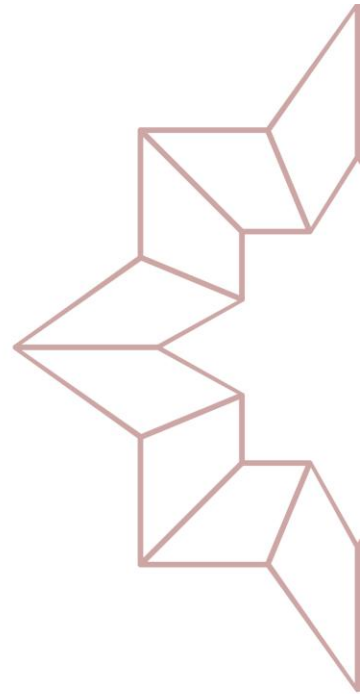
Our website may use cookies and third-party analytics tools (such as Google Analytics) to collect non-personal information such as website traffic, browsing behaviour, and device data. This helps us understand how visitors use our site and improve user experience.

8. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review their policies before providing any personal data.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated date below. Your continued use of the site constitutes your acceptance of the revised policy.



Last updated: 21st May 2025

10. Contact Us

If you have questions, concerns, or would like to make a privacy-related complaint, please contact:

Crystal Clear Strategic

Email: hello@crystalclearstrategic.com.au