



CRYSTAL CLEAR
Strategic

PUT A STRATEGIC BOOKKEEPER ON YOUR TEAM


Fire your bookkeeper and hire a
Strategic Bookkeeper so you can enjoy a
return on investment rather than another cost



crystalclearstrategic.com.au

PHONE 0403 192 478

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Hi, I'm Crystal

Founder of Crystal Clear Strategic.

I built this business to give owners what they deserve: clarity, confidence, and **ownership** of their business finances.

With a Diploma in Accounting, BAS Agent registration, and a focus on strategic bookkeeping, I work closely with businesses across Australia to strengthen their financial systems, sharpen their numbers, and set a clear strategic path forward.

At Crystal Clear Strategic, we believe clarity is the foundation of every brilliant business move.

Let me help you make yours!

*"We go beyond your basic bookkeeping service in order to give you
the support you've been waiting for"*

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Here are our certifications, registrations, and awards.

We are a professionally
licensed, registered, and
insured practice ready to
give you the trust, reliability,
and service you want and
deserve.

Our commitment to
excellence is showcased
through our global
certifications

Licensed & certified to help you succeed



BAS Agent
26292764

**CERTIFIED
BAS AGENT**



**XERO CERTIFIED
ADVISOR**



**CERTIFIED STRATEGIC
BOOKKEEPER**

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Reputation and Results



Our reputation is built on five-star reviews from business owners and partners who trust us to deliver exceptional results.

High retention rates reflect the reliability, clarity, and confidence we bring to every relationship.

At Crystal Clear Strategic, building lasting partnerships is our priority. We consistently go beyond expectations to ensure success remains at the heart of everything we do.



Don't just take our word for it. Here's what some of our partners have to say about their experience with Crystal Clear Strategic



ELLISHA PEPPER

Crystal from Crystal Clear Strategic has gone both above, and beyond our expectations with her professionalism and practical approach to our business needs. Thank you so much. Highly recommend.

To read more, [click here](#)



EMLYN BROAD

Crystal Clear Strategic had a profoundly positive impact on my business, fostering a deeper understanding of my operations and implementing process improvements that have significantly streamlined my data entry and invoicing. My financial records are now remarkably well-organised and easily navigable. Throughout the process, their optimistic and informative approach ensured that I felt at ease asking questions and gaining a comprehensive understanding of the subject matter. I highly recommend Crystal Clear Strategic.



WILD KIDS

Crystal was very helpful with my queries, I love the professionalism and very strong work ethic. Definitely recommend if you want to get your ducks in a row.

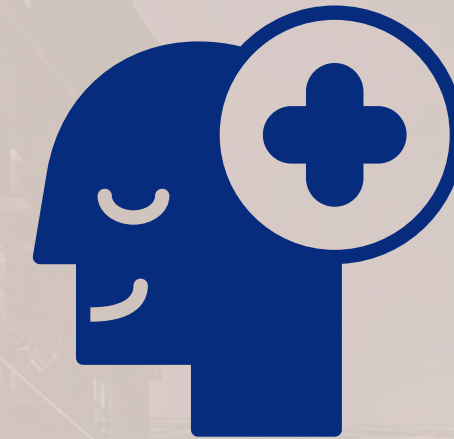
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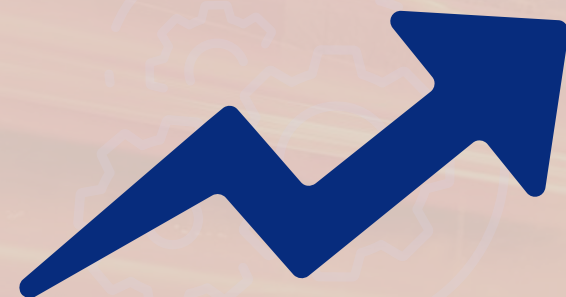
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Our vision for you is

Optimal Business Performance, Prosperity, and Peace of Mind.



We understand that *Peace of Mind* is priceless. As experienced business owners, we empathise with the need for clarity and control over your business operations. We recognise that financial management plays a significant role in providing this peace of mind. Rest assured; we will guide you towards greater understanding and mastery of your finances, ensuring you can sleep soundly at night.



Optimal business performance is about profit and cash which we like to call oxygen for your business. We firmly believe prioritising and maximising these aspects should be your first priority.



Once your business is performing optimally, you will begin to *Prosper*, which we want you to think of as being time rich.

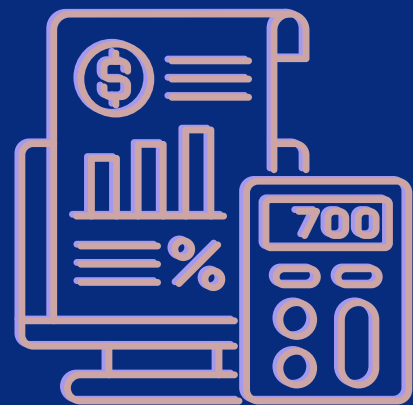
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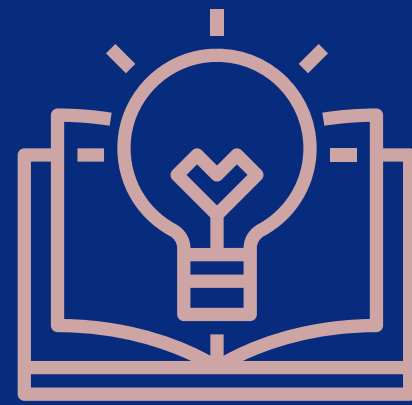
To achieve that vision...

We're on a mission...

To provide you with **up-to-date accurate bookkeeping** plus the education and support you need to build your dream business and life.



BOOKKEEPING



EDUCATION



SUPPORT



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What is Strategic Bookkeeping?

What's in it for you?

Successful business owners know their numbers and use them in decision-making. How well do you know your numbers?

This is Strategic Bookkeeping

1. Up-to-date, accurate bookkeeping is globally recognised as pillar one for the success of any business, and we call that *Numbers 101*.
2. With *Numbers 101* sorted, now it's time to maximise your profit, cash, and time-wealth and that is Strategic Bookkeeping.
3. On average, our clients get a 10 x return on their fees through strategic bookkeeping.



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Here's How We Work

And how you'll thrive with us



02 PLAN

03 PRIORITISE

04 PROGRESS

05 POWER

06

THE
PAY OFF



BEHIND ON THE BOOKS

IN THE DARK ABOUT
YOUR NUMBERS

STRUGGLING TO
UNDERSTAND IT ALL

STUCK IN THE GRIND

LOW PROFIT AND CASH



"If you fail to
plan, you plan
to fail."



"Great things
happen when
your priorities
are set
straight."



"A little progress
each day adds up
to big results."



"The power to
build your dream
business and life."

UP TO DATE

NUMBERS IN YOUR
POCKET

EDUCATED

OFF THE TOOLS

TIME, MONEY & FREEDOM

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Plan Services

THE PROBLEM

BEHIND ON THE BOOKS

IN THE DARK ABOUT YOUR
NUMBERS

STRUGGLING TO
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STUCK IN THE GRIND

LOW PROFIT AND CASH

PLAN

Plan for success

- Free Needs Analysis
- Accounting file health checks
- Other services tailored to suit your needs

Book your free call today. Visit our website
for a complete list of our services.

THE PAYOFF

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Prioritise Services

THE PROBLEM

BEHIND ON THE BOOKS

IN THE DARK ABOUT YOUR
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STRUGGLING TO
UNDERSTAND IT ALL

STUCK IN THE GRIND

LOW PROFIT AND CASH

PRIORITISE

Prioritise what's most important

- Speedy, stress free catch up bookkeeping
- We'll handle the ATO
- Software set up, training and more

Book your free call today. Visit our website
for a complete list of our services.

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Progress Services

THE PROBLEM

BEHIND ON THE BOOKS

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STUCK IN THE GRIND

LOW PROFIT AND CASH

PROGRESS

Make real progress; we'll be there

- Keeping your books up to date and accurate
- DIY Bookkeeper support
- Payroll and more

Book your free call today. Visit our website
for a complete list of our services.

THE PAYOFF

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Power Services

THE PROBLEM

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IN THE DARK ABOUT YOUR
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STRUGGLING TO
UNDERSTAND IT ALL

STUCK IN THE GRIND

LOW PROFIT AND CASH

POWER

The power to build your dream business & life

- Numbers Mastery
- Business Mastery
- Accountability

Book your free call today. Visit our website
for a complete list of our services.

THE PAYOFF

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Our Price Guarantee

If you can find our same service elsewhere cheaper, we'll beat it.

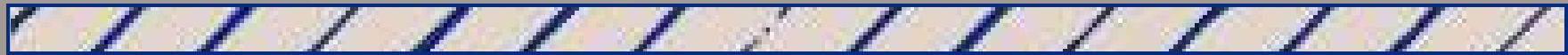
While we believe that we provide our clients with a platinum level of service that is unmatched we recognise the need to be competitive.

Our price guarantee is a standout giving you the peace of mind that you'll get a platinum level of service unmatched by any other at a competitive rate.

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Our 3 Point Service Guarantee

Compliance lodged on time or we'll pay the fine!

That's right! We'll make sure all of your deadlines are met on time, everytime or we'll pay the fine

Your service level agreement met monthly or it's free

That's right! All the features of your service level agreement with us met, everytime, ontime or your monthly fee is refunded

No long term, lock in contracts

We think it's a little bit rude that other bookkeeping services lock you into long term contracts. Our engagements are month to month. We want you to work with us because you love us, not because we tricked you into it.

Take Action Today

Don't let inaction cost you everything.

We love helping our clients do better in business, and we'd love to help you too.



Free call & advice - take action to work on the business rather than just in it



Free Business Health Check - doing better in business starts with diagnosing the problems, use our free diagnostic tool



Fresh eyes on your accounting file - have a strategic bookkeeper run eyes over your file and give you insights and advice

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